



Robert Land Academy
est. 1978

1 December 2021

Dear Friends of Robert Land Academy,

I am very pleased to be writing to you as the Honorary-Colonel of Robert Land Academy, the only military-inspired school in Canada.

In November, I had the opportunity to visit the school and meet with many of our students. My visit also provided the chance to learn more about the institution, its not-for-profit status, and our critically important mission: to assist boys with meeting their academic, physical, and moral potential.

Today, I am writing to make a direct appeal in support of two campaigns currently underway. Your investment in these meaningful initiatives at Robert Land Academy will ensure we can expand programming, continue to support student success and academic excellence, and build for the future.

**Signature Project – Science Lab
Fundraising Goal: \$150,000**

The annual Signature Project aims to raise money for the construction of infrastructure; small scale, quickly completed, and impactful projects. Last year, the Signature Project was the construction of a rappel tower which was completed this fall and is now operational. This year the Signature Project is the creation of a new state-of-the-art STEM Science Lab, to be built within Loyalist Hall during the summer of 2022.

Thanks to the work of the Family Guild with the completion of their recent Wine Tasting event and a single extremely generous donation from the parents of a current student, approximately 33% of our fundraising goal for this campaign has been raised thus far.

**Founder's Scholarship Fund
Fundraising Goal: \$100,000**

Tuition remains low relative to other private schools in Canada in order to allow as many students as possible to benefit from our program. However, the fact remains that there are families who simply cannot afford to enroll in Robert Land Academy. There are currently eight students receiving scholarships from this fund, totaling approximately \$80,000, allowing them to attend the school. There were two families who applied that we simply couldn't help, and there are many others who don't even bother to inquire because they don't think it is possible. We need your support to make it possible.

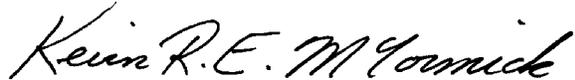
The good news is that we are halfway to our fundraising goal, thanks to the generosity of one of our donors who has invested \$50,000 to support this initiative and the academic success of future students.

Whether you are an alumnus, a parent or guardian of a former or current student, or simply a friend of the Academy, your act of kindness in supporting our campaign this holiday season will make a difference in the lives of a generation of boys to come.

Whichever campaign you choose to support, giving to the Academy couldn't be easier. Both campaigns appear on the [Robert Land Academy website](#), with information about how to make donations through various means: credit card payments, securities as donations, and transfer of funds through the Finance Department. For assistance with making your donation, please contact Ms. Sarah Whitaker directly at swhitaker@rla.ca or 905-386-6203 extension 228.

On behalf of the Board of Governors, the staff, and the boys of the Academy, I wish each of you a wonderful holiday filled with the joy of being with family, friends, and community. I also, with my deepest gratitude, thank you for your ongoing support of Robert Land Academy and our exceptional students.

Warm regards,



Kevin McCormick
Honorary-Colonel
Robert Land Academy

About Honorary Colonel (Dr.) Kevin McCormick

HCol (Dr.) Kevin McCormick was appointed Honorary Colonel of Robert Land Academy in Fall 2021. He has an extensive history with the Canadian Armed Forces, and as an educator in the higher education sector. He was appointed Honorary Colonel of the Irish Regiment of Canada in November 2017. Prior to his current rank, he served six years as Honorary Lieutenant-Colonel of the 2nd Battalion, Irish Regiment of Canada. He is also President and Vice-Chancellor of Huntington University in Greater Sudbury.

HCol (Dr.) McCormick was named a recipient of the 2016 Minister of Veterans Affairs Commendation in recognition of this ongoing support of the Canadian Military including his commitment to *Project Honour and Preserve*, a self-funded and conceived repatriation project. He has also expanded this initiative to include several other international initiatives including *Crown and Canada* (U.K.), *Service and Sacrifice* (U.S.) and *Canada Heritage France* (France), which all aim to repatriate military items and artifacts while raising awareness for the vital goal of preserving and honouring the contributions and sacrifices made by the members of the Canadian Armed Forces, as well as military women and men from allied countries.

HCol (Dr.) McCormick has received numerous awards in recognition of his outstanding work and dedication. These include: Member (Fifth Class) of the Most Exalted Order of the White Elephant, Kingdom of Thailand (2019), Knight, First Class, of the Order of the White Rose of Finland (2017), the Ontario Medal for Good Citizenship (2014), the Queen's Diamond (2012) and Golden (2002) Jubilee Medals. Kevin is also an Officer in the Order of St. John (2010). In 2010, Kevin also became one of few Canadians to be named a Member of the Most Honourable Order of the Crown of Thailand, by the King, for his contributions to international education and humanitarianism.